Candidate Name	Centre Number					Candidate Number				
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GCSE

MEDIA STUDIES

COMPONENT 2

Understanding Media Forms and Products

SAMPLE ASSESSMENT MATERIALS

1 hour 30 minutes

ADDITIONAL MATERIALS

In addition to this paper, you will need:

- Audio-visual resource for use with Section A

INSTRUCTIONS TO CANDIDATES

Use black ink or black ball-point pen. Do not use gel pen. Do not use correction fluid.

- Answers to all questions must be written in this answer book.
- Write your name, centre number and candidate number in the spaces at the top of this page.
- At the end of the examination, the answer book must be handed to the invigilator.

Answer **all** questions in **Section A** on **the set television genre you have studied: crime drama or sitcom.** Answer **all** questions in **Section B** on **the set music topic you have studied.**

INFORMATION FOR CANDIDATES

The allocation of marks is given at the end of each question or part-question. The number of marks indicates the length of the response required.

You are advised to spend approximately **50 minutes** on **Section A, including viewing the television extract,** and approximately **40 minutes** on **Section B**.

You should use relevant subject-specific terminology and relevant theories where appropriate. Question 3 requires an extended response. You will be assessed on the quality of your written response, including the ability to construct and develop a sustained line of reasoning which is coherent, relevant, substantiated and logically structured.

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Section A: Television: Crime Drama or Sitcom

*Answer **all** questions in both sections.*

Section A – Television

View the extract from **either** Luther *(crime drama)* **or** The IT Crowd *(sitcom).*

You will be allowed two minutes to read through the questions in Section A.
The extract will be shown twice.
First viewing: watch the extract and make notes.
You will then have six minutes to make further notes.
Second viewing: watch the extract and make further notes.
You will then have approximately 1 hour 15 minutes to complete **both** sections of the examination.

After viewing the extract, use your notes to answer questions 1 and 2.

Media Language

1. (a) Explore the connotations of the costume of **two** characters in the extract. [8]

   (b) How far are the characters in the extract typical of the genre? Explore **two** characters. [12]

Media Contexts

2. How do crime dramas **or** sitcoms reflect the time in which they are made? Refer to examples you have studied to support your response. [10]

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Section B – Music

Representations

*Use the **two** set music videos you have studied from those listed below in your answer to Question 3.*

Roar, Katy Perry (2013) ***OR*** *Bad Blood,* Taylor Swift (2014)

AND

Freedom, Pharrell Williams (2015) ***OR*** *Uptown Funk*, Bruno Mars (2014)

3. 'Music videos reinforce stereotypes of ethnicity.' How far is this true of the **two** music videos you have studied? [20]

   In your response, you must:

   - explore representations of ethnicity in the **two** music videos you have studied
   - refer to relevant media contexts, such as social or cultural
   - consider whether you agree or disagree with the statement.

Media Industries

4. Explain why websites are important to the music industry. Refer to the official *Katy Perry* website **or** the official *Taylor Swift* website to support your response. [10]

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