Examiners' Report
Lead Examiner Feedback

June 2023

Pearson BTEC Nationals
In Sport (31542H)
Unit 19: Development and provision of Sport and Physical Activity

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Grade Boundaries

What is a grade boundary?

A grade boundary is where we set the level of achievement required to obtain a certain grade for the externally assessed unit. We set grade boundaries for each grade, at Distinction, Merit and Pass.

Setting grade boundaries

When we set grade boundaries, we look at the performance of every learner who took the external assessment. When we can see the full picture of performance, our experts are then able to decide where best to place the grade boundaries – this means that they decide what the lowest possible mark is for a particular grade.

When our experts set the grade boundaries, they make sure that learners receive grades which reflect their ability. Awarding grade boundaries is conducted to ensure learners achieve the grade they deserve to achieve, irrespective of variation in the external assessment.

Variations in external assessments

Each external assessment we set asks different questions and may assess different parts of the unit content outlined in the specification. It would be unfair to learners if we set the same grade boundaries for each assessment, because then it would not take accessibility into account.

Grade boundaries for this, and all other papers, are on the website via this link

Introduction

The task-based assessment follows the same format each series, as does the sample assessment material and the additional sample assessment material. The task-based assessment was split into five open response questions with a total of 60 marks.

Question 1, a total of 10 marks, required learners to identify aims for their proposal linked to the case study – hosting an event that aims to develop sport at the badminton club.

Question 2, a total of 5 marks, learners needed to give performance indicators which could be used to measure the aims identified in question 1.

Question 3, a total of 15 marks, required learners to propose activities which they could use to meet the aims of their proposal identified in question 1.

Question 4, a total of 5 marks, asked learners to provide resources they would need to complete their proposed activities from question 3.

Question 5, a total of 25 marks, required learners to analyse the relationship between their proposal for hosting an event that aims to develop sport at the badminton club and wider sports development concepts.

Introduction to the Overall Performance of the Unit

Most candidates performed well throughout the assessment, and the majority of candidates had prepared well for this task-based assessment. Learners accessed the case study well and demonstrated a good understanding of badminton and its relationship with wider sports development.

In question 1 some candidates were unable to access marks because they had not identified aims based on the three aims of sports development: inclusivity, participation, and progression. The wider sports development concepts such as developing facilities, health and employment should be addressed in question 5, and not question 1 which focuses on the three aims of sports development.

Question 2, most candidates were able to identify and describe relevant key performance indicators and accessed the question well.

Most candidates answered Question 3 very well by proposing activities with specific relevance to their aims and the case study. Most candidates were able to provide a rationale for the activities identified and often used current research to help develop their responses.

Question 4 was answered well by the majority of candidates. Most were able to identify resources which were appropriate for their chosen activities from question 3. Some candidates provided evidence of research which helped them to give realism and context to the selected resources.

Question 5 was often answered well by candidates who were able to make links between theoretical information about sports development, the case study, and the proposal. Evidence of research was often included which related to the impacts of elite sport progression, increased participation, crime reduction, environment, community cohesion, health, and barriers to participation.

Some candidates had explained the advantages and disadvantages of their aims from question one and the different sports development concepts, this is not necessary. The question requires candidates to analyse or explain in detail the interrelationship between their proposal and wider sports development concepts.

Individual Questions

For this task, learners needed to identify targeted aims which demonstrate specific knowledge and understanding of sports development and its application to the case study – hosting an event that aims to develop badminton at the club. Learners were expected to provide a justification for the targeted aims which demonstrate specific relevance to the case study. There will be links to the three aims of sports development: progression, inclusion, and talent development. For example, increase participation in badminton, develop young people along the sports development continuum, create more badminton sessions for specific groups (older people, women, ethnic minority groups). There will be evidence of current research (up to date and examples from the last 10 years) which has been applied and referenced to the case study and used in selection of the aims.

Learner's responses gained marks in one of the three mark bands:

Mark band 1: 1-4 marks
Mark band 2: 5-7 marks
Mark band 3: 8-10 marks

This response was placed in band 2 and awarded 8 marks out of 10

Taskbook

Please do not write answers outside the spaces provided.

You must complete all activities in this taskbook.

1 Provide and justify aims to meet your proposal.

(10)

My 1st aim is to Increase Participation within the junior section. The reason for this can be justified by the case study as the case study stated that their is "very few junior members". By increasing the junior section this will increase the community conesion and well-being. People who exercise have a 30% less chance of Coronary heart disease and a 50% less chance of type 2 diabetes (NHS, 2023). This is relavant to the junior section as ~~@~~ the ~~childrens~~ childrens obesity rate is rapidly increasing so if you get your son or daughter into badminton ~~she will be she~~ or he will be at a 50% less change of diabetes.

My 2nd aim is to Increase Inclusivity by targeting the target group of ~~gender~~ women. The reason for this can be justified as in the case study their was no gender told. However, we know that 349,000 women Participate in badminton every Mounth (compaired to 504,800 men (www.badmintonengland.co.uk, 2020) This highlights the clear difference in Participation. If women compete in ~~badminton~~ sport they have a 20% less chance of breast cancer (NHS, 2023) so this gives women an Incentive to Participate in badminton. As Stated in the case study the times of training are also very good for women if working a normal 9-5 job as the training

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is "7:45pm – 9:45pm" so this is very convinient, women participating more will also increase their well-being and the community cohesion of the training.

My 3rd aim is to develop along the sports continuum. The reason for this can be jusified as the case study stated "the club has an adult coach and a junior coach, but very few junior members." Development along the sport's continuum needs to happen as this will increase the junior players well-being and will increase the community cohesion of a club an example of this would be junior performance pathway (badminton england.co.uk, 2023) this pegrame help the youth develop along all levels.

My 4th aim is to develop an event. This will help target the junior section and get more juniors participating at the club. An example of this would be my local club All Season's badminton, Cheltnaham they aid this and it has increased the community cohesion and overall well-being of the club.

The response contains three targeted aims which have been linked to the case study. The response demonstrates a specific knowledge of sports development in gymnastics by referring to: increase participation (within juniors), increase inclusivity targeting women) and an aim which links the case study to development along the continuum. The response includes evidence of research from two NHS statistics linking participation and disease reduction and reference to the Junior performance pathway (Badminton England).

To achieve a higher mark the response could develop their aims further by providing a justification for each aim in relation to the study. For example, increase inclusivity targeting women), the candidate could include a badminton example of how this could be done and linked to relevant research. E.g. to increase inclusivity in badminton I could focus on a target group such as women - as research (research should be included which is current and referenced, for this example it could be participation rates from Sport England) show that women do not regularly participate in physical activity.

This response was placed in band 2 and awarded 7 marks out of 10

Taskbook

Please do not write answers outside the spaces provided.

You must complete all activities in this taskbook.

1 Provide and justify aims to meet your proposal.

(10)

Sport development refers to the process of creating and implementing programs and initiatives aimed at increasing participation in sport, improving the skills and abilities of athletes and promoting overall growth.

My first aim is to ~~improve~~ increase participation. Badminton is a sport that has lacked exposure and promotion. It is not as widely promoted by the media compared to other sports. The trend over the last five years is that participation levels ~~have decreased~~ have been decreasing since 2016 according to the Badminton Participation. Due to this in the badminton club I want to increase overall participation of all types of people especially younger people. Increased participation can lead to the identification and development of talented players, who can then go on and represent their county at national and international levels.

That leads onto my second aim which is talent development. Talent identifying programs (TID) can help identify talented players ~~[illegible]~~

who may have not been discovered. By Scouting for players with natural ability, physical attributes and work ethic to excel in sport. Once identified they will be given more help and guidance to develop their skills and progress through the sport. This would then allow them to have competitive opportunities. By doing this it will add to a strong pipeline of players to ensure the growth of the sport.

My third aim is increase increasing. Currently 733,200 people ~~play~~ regularly play badminton at least twice a week. Women account for 285,400 people ~~from~~ of the figure from Badminton England. Badminton England shows that 350 clubs are recorded for catering for disabled people. However when contacted only 15% said they were capable of having disabled people and only 3% had provision for disabled people. The Sport England active lives survey conducted in 2019 shows that the highest participation rate was people aged 55-74. This shows the need for more youth participation.

The response identified three proposed aims: increase participation in badminton, talent development and increasing inclusivity (linked to disability and women). The aims have been linked to the case study and demonstrate some rationale. The response included evidence of research, but these were not referenced.

To achieve a higher mark the response should include a justification of the chosen aims with and explanation of why they are relevant to the case study and hosting an event at the badminton club.

Q2 – Provide appropriate performance indicators and link them to your proposal aims.

For this task learners will be able to identify relevant performance indicators which demonstrate specific linkage to the aims selected in question 1. There will be evidence of current research which has been applied and referenced to the case study and used in selection of the performance indicators.

Good examples will include reference to measuring the success of hosting the event that aims to develop sport at the badminton club, by reviewing registers to measure the number of participants who took part in activities or collating membership numbers to calculate the number of new members who have joined the badminton club. Learners could identify that registers can be used to monitor the number of participants at each badminton session.

Learner's responses gained marks in one of the two mark bands:

Mark band 1: 1-3 marks
Mark band 2: 4-5 marks

This response was placed in band 2 and awarded 5 marks out of 5

2 Provide appropriate performance indicators and link them to your proposal's aims.

(5)

To Increase Participation I would ~~use~~ advise Primary research such as head counts, this will help me see how many people are coming to each session. they I will also use a questonair this is very important as this will help me determind what I need to change as the participants will tell me what they like and dislike after this I will then do headcounts again to see how many people are new and how many people we gained from the changes. The questonair will also help the community cohesion as I am listening to the participating and there thoughts.

To Increase Inclusivity I would advise that they use benchmarking. This is good because you can compaire and set goals based on other clubs, for example All Season's badminton club Cheltenham offered women only session and matches this helped them boost there women participants so I would try to do the same thing as it worked very well for them. This will also benifit womens health participating in badminton as it will release endorphines and reduce stress levels, which many women suffer from.

To help develop along the sport's development continumm. I would advise that they use quality schemes as this club has been running for 40 years and will most likely get an award. If people will also see this award and bee alot more likely

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7

Turn over

to sign up and come as the club has reggnision and isn't a random club. for example about a week a go my freind wanted me to sign up for a gym so i started looking and i only looked at the gyms with the 5 star hygine and equipment as it is reliable, this is what my badminton club should get as it will also be number 1 on the internet if they get enough awards.

to help develop an event i would advise that my club uses secondary data, this means gathering information from other sources this will help the club to see what they are doing right and wrong and what ~~on~~ to change. for example my local rugby club Chosen hill got information from other sources and built an extention and this helped the participation of the junior section to increase as there was new toys and activities for kids in the extention.

(Total for Activity 2 = 5 marks)

The response has identified four different methods to measure success. Plus, the use of primary research (head counts, people coming to sessions), questionnaires, benchmarking (comparison to All Seasons Badminton Club and setting goals and quality schemes. The response referred to All Seasons Badminton Club Cheltenham as evidence of research for this question.

This response was placed in band 1 and awarded 1 mark out of 5

2 Provide appropriate performance indicators and link them to your proposal's aims. (5)

Participation rates can be used to measure the success of sports development proposals. This can include measuring the number of players participating in local clubs, school programs, community programs and regional, ~~[illegible]~~ national tournaments.

The diversity and inclusion of participants in badminton can be measured through indicators such as the number of players from diverse ethnic backgrounds, gender balance and inclusion of players with disabilities.

Progression pathways and talent identification programs can be measured through indicators such as the number of players processing through the various levels of the sport, the number of players that make it to national level.

By monitoring these key performance indicators the sports development can be evaluated and adjusted to ensure the long term success and growth of badminton.

The response did not identify any PI's. There was some evidence of knowledge and understanding of sports development shown by the response including reference to: participation rates (number of players playing), number played from ethnic backgrounds and progression, number's playing at national level. There is no evidence of research being applied.

To achieve a higher mark the response must include examples of different performance indicators which can be used to measure the successes at the badminton club, for example: registers, questionnaires, and quality assurance marks. There should be evidence of current research which is then applied and referenced to the case study and the proposed aims.

Q3 Provide and justify the activities you have chosen to meet the aims of your proposal.

For this task learners will be able to propose activities which demonstrate specific relevance to the aims selected in question 1, these will show an in-depth knowledge of sports development. Learners were expected to justify the proposed activities with relevance to the case study. The proposed activities will have an appropriate and realistic timeframe for carrying out and scheduling the proposed activities. There will be evidence of current research which has been applied and referenced to the case study and used in selection of the proposed activities. This could be in the form of events previously used in local badminton and other sports clubs or other facilities used to develop sport e.g. gyms, leisure centres.

Good responses will have included examples activities such as free badminton coaching sessions, taster sessions, specialist training sessions, links with local schools, links with England Badminton and their initiatives and advertising activities on different media platforms.

Learner's responses gained marks in one of the four mark bands:

Mark band 1: 1-4 marks
Mark band 2: 5-8 marks
Mark band 3: 9-12 marks
Mark band 4: 13-15 marks

This response was placed in band 3 and awarded 12 marks out of 15

3 Provide and justify the activities you have chosen to meet the aims of your proposal. **(15)**

To increase Participation, I would do a family fun day to help target the junior section. I would do this by getting some of the adult members to come and help out and also bring there kids if they have any. I would do this on a Saturday from 10am - 4pm as this means that Sunday football and rugby will not be impacted. I will also do this at my our leisuer center as most it is easy to find and big. To advitise this and get people to know it's happening I would use social media and get everyone to ask their freinds to come and post about it and I will also put big signs on roundabouts and main road's near by to get people's attention. There will also be a bouncey castle and food available throughout, there will also be an opportunity to take a photo with a badminton celebrity. At the end of the service I will offer yearly memberships for 50% off and a family deal which is 50% off adults and 70% off juniours in the family deal there will be a 2month, ~~option~~ 6month and 10month option this will all boost the likelyhood of a membership being bought.

To increase inclusivity I would do a women's only faster session to target women and get them involved. I will do this on a ~~Saturday night/or~~ thursday night from 9:45PM - 9PM this is a good time as doesn't get in the way of work. I will do this at the leisiere center as it is very easy to acsses

and is very big. To advitise I will post on social media and ask everyone I know to post it- this will help spread awarness. At this season I will give out free hats and t-shirts with are name and logo on it. I will do this because from my own personal exsperience my freind at school came in with a badminton hat on and everyone was asking him where he get it, so it gave me the idea to do the same. ~~At the end there~~ There will also be a children section as if you have kids you can bring them and they can play too this takes away the barrier of children. At the end I will then offer a free 1month membership for all involved and the chance to carry on past the month for 20% off.

To help develop along the sport's continumm I will host a free session with a professinal badminton player. I will do this on a saturday 9-12am so it doesn't take the whole day up. This will be taken place at the lesiure center. To advitise I will do an assembly at local primary schools talking about the opertunity and where it is. There will be food availble only I pand for anything. At the end there will be a choice to tip money for new equipment and buy a membership.

To help develop an event I will do an mini tourament on a bank holiday, it will be 2o pound to enter any team name allowed any age and gender allowed and winner get's a trophy. Bank holiday monday 11am-5pm, at the lesiure

leaflet, food availble, to advistise I will post on social media and post letters through peoples doors nearby the leaflet. at the end a tip jar will be open and the chance to by memberships.

The response includes proposed activities which are linked to their aims and are all relevant to the case study. There was evidence of six different activities including: a family fun day, advertising (including social media posts), women's only taster sessions, free session with professional, a mini tournament (on a bank holiday) and discounted memberships (identified in several activities). The response provided some rationale for the selected activities and has shown evidence of knowledge of sport development. Links to timeframes were given which were appropriate and realistic for the activity types. The response contained no research.

To achieve a higher mark the response should contain relevant research which is referenced (source and date) to the examples given.

This response was placed in band 3 and awarded 8 marks out of 15

3 Provide and justify the activities you have chosen to meet the aims of your proposal.

(15)

My first aim was to increase participation rates. The first way to do this would be to offer badminton programs in schools to introduce young people to the sport. This can include after school clubs and inter-school competitions. This would have a very positive effect on the badminton club as it would get an increase in participation and in the areas they are lacking. Another way to help increase the participation would be to launch targeted marketing campaigns to promote badminton and raise awareness of the club. This can include social media campaigns, local events and partnerships with local media.

My second aim was player development. Develop clear progression pathways for players outlining the steps required to progress from grass roots to participation then elite. Also to provide opportunities for players to compete at a higher level. This will have various benefits to the club and badminton as a sport.

My third aim was to increase inclusivity. Develop targeted out reach ~~of~~ programs to reach underrepresented groups and encourage their participation in badminton. This can include partnerships with community and sports development officers, offer tailored coaching and support and free taster sessions. The badminton clubs should get ~~the~~ their own facilities then add specialise equipment to include disabled people.

Finally to improve grass roots development. Provide opportunities for coaches to develop their skills and knowledge through courses and workshops. Develop and maintain high quality facilities including courts, equipment and support facilities such as changing rooms and spectator areas. Also to provide training for officials like umpires.

In summary implementing these activities can help meet the aims of sports development for badminton by increasing participation rates, growing inclusivity, developing players and improving grass roots levels.

The response included reference to three activities: badminton programmes in schools (to increase participation and after school clubs/competitions), launch targeted marketing campaigns/social media (to increase participation), partnerships with community and SDO's, (outreach, tailored coaching and taster sessions and target disability groups (all linked to inclusion)). A fourth idea was stated but there were no links to an activity, and so opportunities for players to compete at higher levels (linked to progression) could not be credited. The response did not include research or reference to a timeframe.

To achieve a higher mark the response should include more examples of activities which link to their proposal and the aims of sports development. For example, a badminton for all event where anyone can come and try badminton, the sessions would allow people of all economic backgrounds to try the sport. The candidate should include evidence of current research being applied and referenced to the case study. There should also be reference to timeframes. This could be a list of activities in order of priority or on a timeline to indicate when these would take place in their overall plan for proposed activities.

Q4 – Provide and justify the resources you would choose to complete your proposed activities.

For this task learners will be able to identify resources for the proposed activities selected in question 3. The resources will show specific relevance to the aims identified in question 1 and will show a sound understanding of sports development. Learners should justify their selection of resources which are realistic in the context of their proposed activities. There will be resources from all three types, physical, fiscal/financial and human. There will be evidence of current research which has been applied and referenced to the case study and used in selection of resources needed for the proposed activities.

Good responses will include examples of all three types of resources with examples which are relevant to the case study and the learners proposed activities e.g. Physical – facilities, specific equipment (nets, shuttlecocks, rackets). Human – coaches, volunteers, journalists and Fiscal/Financial – money for equipment, food, transport, prizes, sponsors, hiring equipment or venues.

Learner's responses gained marks in one of the two mark bands:

Mark band 1: 1-3 marks
Mark band 2: 4-5 marks

This response was placed in band 1 and awarded 3 marks out of 5

4 Provide and justify the resources you would choose to complete your proposed activities.

(5)

There are 3 types of resources I would need in order for any of my aims to work. ~~work~~ these include human, Physical and financial.

Human factors for the family fun day include volonteers, badminton celebrity, these are all very important factors to ensure that the activity takes place and does well. However, the Physical factors for the family fun-day include, leaflets, leisure center, badminton nets, badminton rackets, bouncey castle, like the human factors these are all very important factors which help put together the event. The financial factors for the family fun day are as stated money for equipment, rent facility's, food, these are all a must to esure the family fun day is a positive not a negitive.

Human factors for the women's only taster session would be volonteers and hats/shirts these are all very important to help the event. The Physical factors of this event would include the leaflets, leisure Centre. The financial factors for the women's only taster session may be money for equipment, rent facility's, food these are all a must when doing this event, without this they wouldn't be able to do alot at all.

The response shows that resources have been identified which are appropriate for their proposed activities, these are mainly realistic and relevant to the context of their aims. There is an explanation as to why these resources are needed for the activities including: Human – volunteers, badminton celebrity, physical – leaflets, leisure centre, equipment and financial – money for equipment, rent, food. The response included no research.

To achieve a higher mark, the response should include research which is current, referenced and applied to the case study.

This response was placed in band 1 and awarded 2 marks out of 5

4 Provide and justify the resources you would choose to complete your proposed activities.

(5)

The resources needed for increasing participation would be the coaches to get to the schools, a way to transport the equipment over and the school facilities. These resources are mainly human and physical.

The resources needed for player development would be human as the coaches are needed to develop the players. Also the physical facilities of where the training and matches take place.

The resources needed for increasing would be human to get everything up and physical to host the event.

The final resources needed would be finical funding from Sport England to help pay for the new facilities and specialist facilities.

The response identifies three types of resource: financial – funding from sport England to pay for new facilities and coaches, a way to transport equipment, school facilities - human and Physical were implied. There was no evidence of research.

To achieve a higher mark the response should include evidence of relevant research being applied and referenced to the case study. There should be a realistic justification of the three main types of resource, including human and financial.

Q5 – Analyse the interrelationship between your proposal and wider sports development concepts.

For this task learners will focus on demonstrating an analysis of the interrelationship between their proposal and wider sports development concepts. Learners are expected to provide a justification which is relevant to sports development. Learners will provide relevant examples of the pros and cons of their proposal and its impact locally and in a wider context. Evidence of research will be present and applied and referenced to the relationships. This will be in the form of quotes, data and statistics. There may be examples of hosting an event relevant to developing badminton and badminton clubs or justifications for how other clubs (local, national and international) link to wider sports development and how they have impacted upon the development of badminton such as the impact of the 2020 Tokyo Olympics, the coming Paris Olympics and the Birmingham Commonwealth Games and team planning/training for Paris 2024 Olympics. England Badminton initiatives. The impact and influence of badminton medalists eg Gail Emms and Nathan Robertson.

Good responses may include reference to physical activity levels and how obesity can be reduced by regular participation in badminton or other physical activities, community cohesion and people coming together through sport for example to participate in events or to help organise and be part of major events such as the Birmingham Commonwealth games, crime reduction because young people are busy with sports activities and motivated to enjoy sport, elite progression and development along the sports continuum including talent identification, jobs and examples of the different roles needed to run a successful badminton club, ethical sponsorship and the need for appropriate sponsors, this might include researched examples from national and international events such as the 2020 Tokyo Olympics and removing barriers to participation to promote inclusion and enable all to take part in badminton and physical activities.

Learner's responses gained marks in one of the five mark bands:

Mark band 1: 1-5 marks
Mark band 2: 6-10 marks
Mark band 3: 11-15 marks
Mark band 4: 16-20 marks
Mark band 5: 21-25 marks

This response was placed in band 4 and awarded 17 marks out of 25

5 Analyse the interrelationship between your proposal and wider sports development concepts.

(25)

My Proposal is relavant because crime reduction such as local sports events and aimed to keeping young people inovved ~~sport~~ in sport. Badminton iniatives get people off the streets when they could be commiting crimes and onto the court. (The national aillance of sport) have been given 100,000 of national lottery funding to help support children getting into badminton, this highlights how the natinal aillance of sport feels it's a must to get ~~people~~ youths off the streets.

My Proposal is relavant because improved infrastructure such as ~~@~~ London olympics 2012 has improved London's Roads, Railcinks, buiiding and facilities for example there is a huge indoor arean for badminton and is now open forth the public, this has increased badminton's ~~for~~ participation massivly as ~~people~~ the people of london now have acsess to word class facility for free.

My Proposal is relavant because role models within the sport and the impact they have had on the wider sports development, have increase the participation of badminton. (Role models, Marcus ellis and Curis Lagridge - " Ellis and curis langridge won a Bronze Medal in the men's doubles at the 2016 Summer olympics

In Rio de janerio' (wikipeaia, 2023). This caused a massive rise in participation and shows you just how important role models are going from 2016 '944,600' to 2017 '948,300'. (statista, 2021).

My proposal is relavant. ~~because~~ Removing barriers to participation to promote inclusion and enable all to take part in physical activity. An example of a barrier would be (children, ~~for~~ money, transport, and even age. removing these will cause participation to sky rocket and therefor lower many things such as stress levels, mental health, type 2 diabetes, colonary heart disease and many more. This yet again highlights how important sport and exercise are.

Euromental impacts such as driving back and forth will also have an impact on participation. The impact on hosting an event whether thats (local, national and international) the need to try to put facilities into citys so people don't have to travel as much in a car and therefor doesn't effect the euroment as much. If euromental impacts can be resulted then even more people will want to go to an event as some people will not travel if they have to drive due to the damage it does to the environment.

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The response identifies five different sports development concepts which link to their proposal and the interrelationship between the wider concepts. The response shows evidence of research through their knowledge of sports development with specific examples of concepts: crime reduction, infrastructure, role models - Marcus Ellis and Chris Langridge 2026 Olympic medallists, removing barriers and environmental factors. Justification is relevant to sports development for most concepts.

There is a good level of analysis and some reference to the aims of sports development, including: a quote from the National Alliance of Sport, reference to Marcus Ellis and Chris Langridge and their participation in the 2016 summer Olympics and role models statistics from Statista.

To achieve higher marks the response should include further analysis and justification of all the identified interrelationships between their proposal and wider sports development contexts, for example

This response was placed in band 2 and awarded 7 marks out of 25

5 Analyse the interrelationship between your proposal and wider sports development concepts.

(25)

The proposal to increase participation in badminton aligns with sports development concepts. By increasing the participation it gives something to the community where they can all come together for one thing and it builds community cohesion. There are many positives to my proposal of going into schools and showing them local opportunities of badminton. This then gives them a chance to play a sport they may have never seen before. Also when participating they will then get all of the mental and physical benefits of playing sport. It will also become a social place for them to have fun playing a sport they enjoy. ~~Because~~ So my proposal and sports development align. ~~Also there are some~~ Also by using social media and local events it will give people in the community a taster of what they can expect. However there is some negatives to my proposal. In the local area there is already alot of sports clubs. As badminton is hard to compete with the more 'classic' sports. This could mean that people may not be interested in the club and that it was a waste of time. Another negative is

members would have to pay a yearly fee and a weekly match fee. This could stop parents sending their children to the badminton club. The badminton club would also need to have a good infrastructure to develop the physical and human resources required to deliver activity programs. These proposed activities align with the wider sports development concepts.

The proposal to increase inclusivity in badminton corresponds with the wider sports development concepts. The concept of equity focuses on ensuring that everyone has access to the same opportunities to participate in sport, regardless of their background or circumstances. The proposed activities for promoting diversity align with the sport development concepts

The proposal promoting inclusion in badminton is to give everyone the same opportunities is correlated to the wider sports development concepts as it creates community cohesion.

The player development concepts focuses on supporting athletes to reach their full potential and achieve success at the highest levels.

The proposed actions for player development in badminton align with the concept of providing clear progression pathways it will help nurture the talent. By providing these resources and opportunities, the club badminton can help talented athletes reach their full potential. This will then allow them to move onto next level and team GB representing badminton as a sport.

The infrastructure focuses on developing physical and human resources required to deliver sport and physical activity programs. The proposed ~~concept~~ actions for player development align with the concept of the need for adequate facilities, coaches and officials. These resources are essential for the athletes.

Finally the proposal to develop coaching, facilities and officials aligns with the wider sports development. This aims to develop necessary physical and human resources needed. By developing this can create the necessary infrastructure to support the growth and sustainability of the sport. This will have a lot of positive as it will create jobs, community cohesion and a future for the sport.

The response identifies four different areas of sports development which have been linked to the proposal. There is knowledge of the interrelationship between the wider sports development concepts of: community cohesion (linked to health, mental and physical, and social media), infrastructure (linked to parents paying for membership) and promoting diversity. The response contained no evidence of research.

To achieve a higher mark the response should include evidence of current research being referenced (source, date) to the case study. Instead of listing concepts, there should be evidence of justification of the concepts and how they link to the case study and their proposal. There could include a justification which refers to successful badminton clubs, other sports clubs, sports events or how Badminton England run different initiatives to make the sport accessible for all.

Summary

Please make sure that all centres read the Administrative Support Guide document for BTEC National in Sport that can be found on the Pearson Website at:
https://qualifications.pearson.com/en/qualifications/btec-nationals/sport-2016.coursematerials.html#filterQuery=category:Pearson-UK:Category%2FExternal-assessments&filterQuery=category:Pearson-UK:Document-Type%2FAdministrative-support-guide

Question 1 was answered well by the majority of candidates. Most candidates focussed on identifying the aims of sports development (SD), increase participation, promote inclusivity and talent development – these three aims are the building blocks for learners aims in this activity/question. Aims must not be given which were a repeat of the information provided in the case study for example, to grow the club and get their own premises. An appropriate aim could be to increase the number of children regularly participating in badminton at the club.

The candidate's aims should focus on the aims of sports development and not it's effects. For example, an aim could be to increase the number of children participating in badminton – an effect of this aim might be to improve their social skills which is not an explicit aim of SD. The aim identified should not be to improve social health.

Question 2 was not always answered well by all candidates. Relevant performance indicators (PI) should be correctly identified, and their use described. There should be an explanation of how the PI can be used to measure the performance of their proposal aims. For example, how a register can be used to monitor the number of people attending a badminton session over a six-month period. Candidates should include research which is current and referenced to the case study. This could be examples of PI's used by their local badminton club or Badminton England, for example, benchmarking comparisons with another badminton club.

Question 5 should contain evidence of current (within the last ten years) research which has been referenced and applied to the case study or sports development concept. Candidates are given time to carry out research with the pre-release material, Part A. It is important that this research is applied to the sport and context given in Part A. Research must be current, referenced and linked to the case study and the learners aims within their proposal.
Some candidates had explained the advantages and disadvantages of their aims from question one and the different sports development concepts, this is not necessary. The question requires candidates to analyse or explain in detail the interrelationship between their proposal and wider sports development concepts.

Based on their performance on this paper, learners should:

- Use the assessment criteria in the mark scheme for each task to guide you and ensure you cover all the content needed for each activity/question.
- Read and understand Part A to enable you to make concise and useful notes to take into Part B.
- Research all areas of sports development which are relevant to the case study given in Part A, the named role (coach, sports leader etc), the sport and the scenario (sports club, community centre etc).
- When answering questions **refer to your notes made** with Part A and make sure that the content you use to is related to the case study.
- **Check the definitions for the command verbs** used in this unit and ensure the appropriate verbs are followed, for example question 5 needs an analysis or a detailed examination and not a comparison or evaluation.
- **Provide evidence of research being applied and referenced to the case study. This should include the source, quotes, statistics, and data.**

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